











Summary

- BRANZ Ltd Brief Introduction
- Built Environment & Greenhouse Gases
- HEEP What is it? Start? Funding?
- Houses Selection
- Monitoring Design & Equipment
- Overview of Results & Some Useful Facts
- Value to Policy Development



BRANZ Ltd.

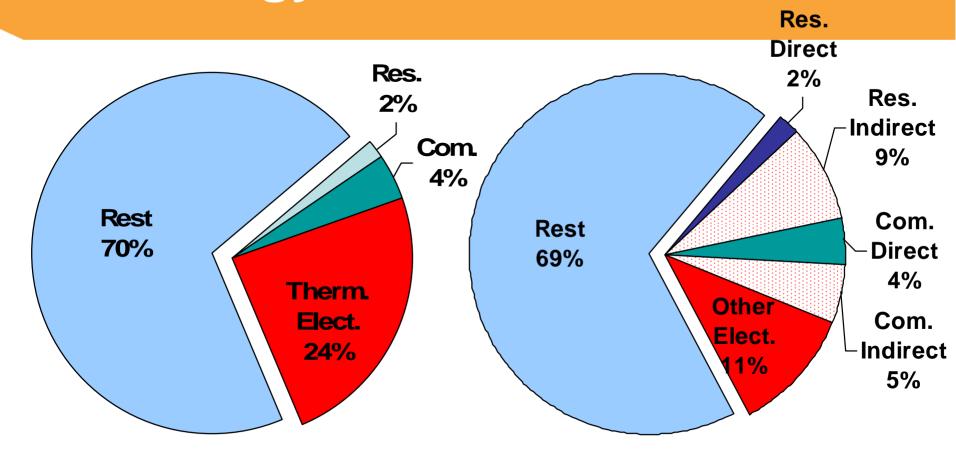
- Head Office: Judgeford, Porirua
- Other offices:
 - NZ: Hamilton
 - Australia: Sydney
- Work: NZ, Australia, Asia, Pacific
- Established 1969
- 100 mainly technical staff
- Owned by building industry
 - Building Research
- Independent provider of
 - Research, Testing & Consulting
 - Information Services

www.branz.co.nz





NZ Energy GHG 2005



Direct GHG (Thermal electricity unallocated)

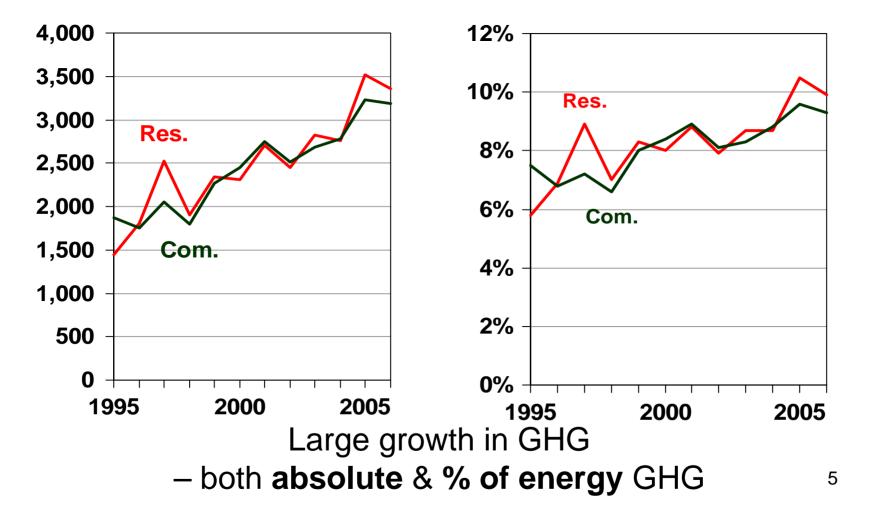
Direct & Indirect GHG (Thermal Electricity allocated to users)



Growth in GHG Emissions



% of Energy GHG Emissions





What is HEEP?

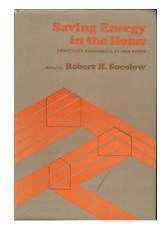
- Household Energy End-use Project
- Understand hows, whys, wheres & whens of residential sector energy use
- No change in behaviour or technologies
- Interested in all fuel types
 - Electricity, natural gas, LPG, solid fuel, solar water
- And the energy services they provide
 - e.g. space temperatures, hot water, television, radio, refrigeration, washing, drying, lighting, cooking, spa ...



HEEP – origins [1]

- 1969 National Development Conference
 - Examine "cost effectiveness of heat insulation"
 - To "reduce fuel use & cost of new power stations"
- 1971/72 Household Electricity Study
 - 1,651 houses, electricity only
 29% only electric heating (HEEP = 23%)
 63% electric + other fuel heating (HEEP = 64%)
 8% only other fuel (HEEP = 13%)
 - 75% houses were uninsulated
 Cooler than insulated & used less space heating
 Lower income, unknown other differences
 Cost \$100,000 (about \$1 million 2007)
- 1978 Twin Rivers Study published
 - Electricity & gas use in new housing development





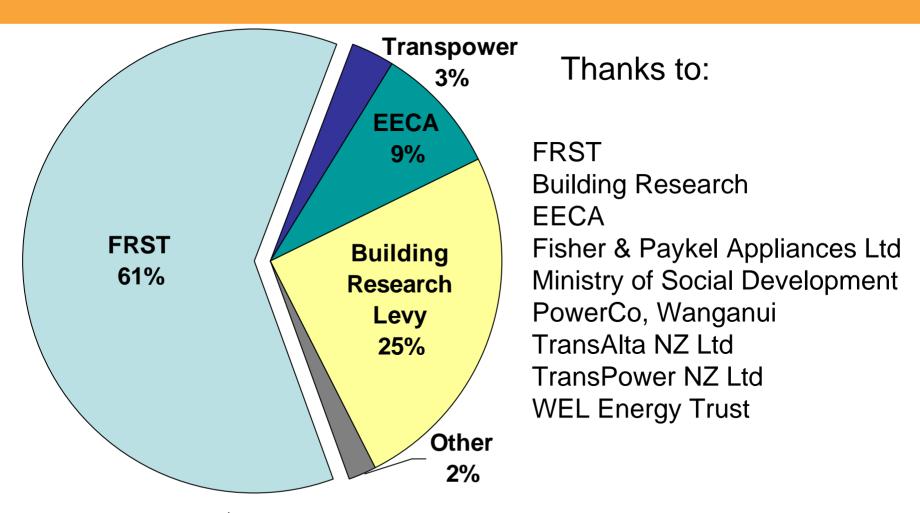


HEEP – origins [2]

- 1980 NZ Electricity planned survey Never happened
- 1983 Official Review of Energy Statistics Supported
- 1984 NZERDC Did not pick it up
- 1988 CBPR proposal to Min. of Energy Not accepted
- 1992 Dr. Garth Harris promoted new survey No funders
- 1993 EECA proposed new survey Support but no funds
- 1996 BRANZ started HEEP
 - Key support from Frank Pool, EECA
 - EECA, FRST & Building Research funding
 - Mark Bassett, Andrew Pollard & Albrecht Stoecklein
 - April 1996: Wanganui monitoring (10 all-electric (?) houses)



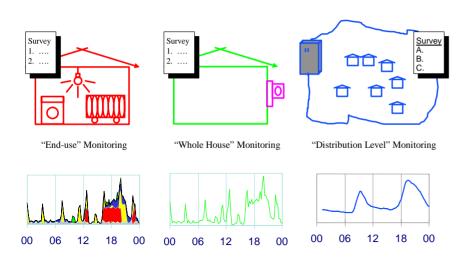
HEEP Funding 1999-2007



Costs: \$16,000 + GST per random monitored house \$4.17 + GST per NZ house



Monitoring Design



Early approach (Year 1)

- 'End-use' (lots \$)
 - Detailed monitoring
 - Appliance or circuit
 - All end-uses
- 'Whole House' (less \$)
 - All fuels
 - Heating / Non-heating
- 'Distribution Level' (few \$)
 - Up to 50 houses
 - Street transformer
- Maintained through HEEP



Monitoring Design

Pilot study explored variability

- Space heating sample required = 375
- Estimate with < 10% error & 90% confidence

Monitoring period

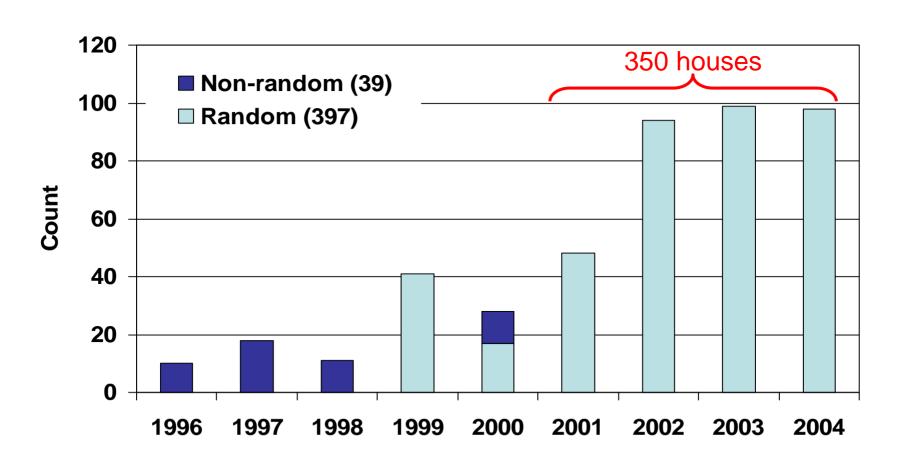
- Pilot explore 6 month
- 12 months monitoring used

Contact by letter, phone or person

- 1,687 households contacted
- 24% participation rate
- Over 400 participated (some dropped out)



BRANZ HEEP Monitoring





HEEP numbers

Year	Random Houses	
1999	43	
2000	17	
2001	48	
2002	100	
2003	100	
2004	100	

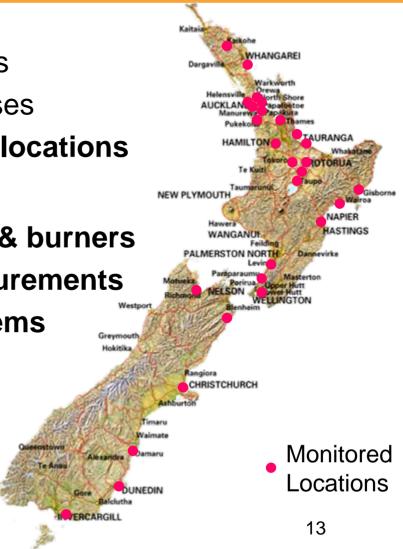
~400 random houses
62 non-random houses
1,200 'temperature' locations
850 dataloggers

255 solid fuel fires & burners

14,000 power measurements

440 hot water systems

175 LPG heaters





12 month monitoring

- Purpose built dataloggers
- Electricity
 - Electronic meters with pulse
 - Power line carrier systems
- Natural Gas
 - Conventional meter with pulse output
- LPG (invented by BRANZ)
 - Thermocouples monitor 'discrete' panels
- Sold fuel (wood, coal) (Invented by BRANZ)
 - Thermocouple monitor flue temperature
- Other 'fuels' (invented by BRANZ)
 - Diesel, Solar Water Heater, 'Wet back' water heater





Installation surveys

House occupants

- Household characteristics
- Building use
- Energy bills
- Background, behaviour and attitudes
- Use of energy & services

Physical house

- Floor plans, construction, insulation
- Water system (inc. temperatures)

Appliances

Standby, 'on' or 'off', plugged in?



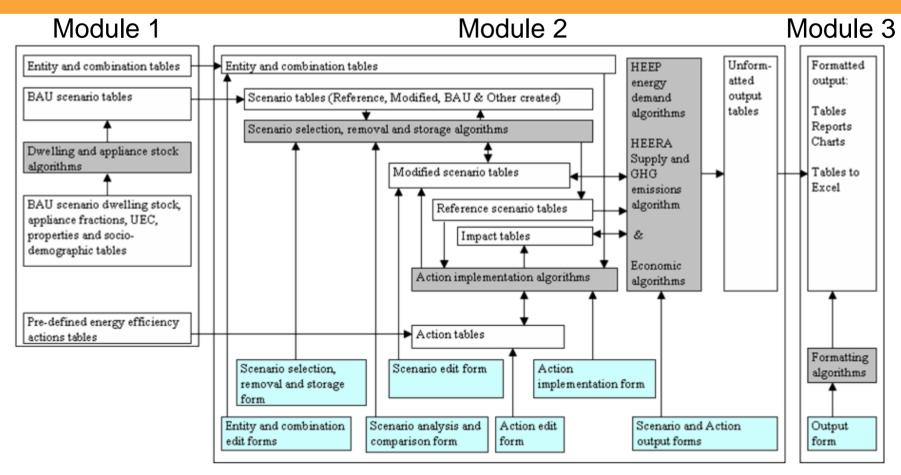


HEERA Model

- Household Energy Efficiency Resource Assessment
- A modelling framework to
 - construct NZ residential sector energy use scenarios
 - analyse and compare the scenario energy use
 - develop energy-efficiency actions and estimate effect
- Built around Business-As-Usual case (BAU)
 - Scenario(s) change number, growth, per unit energy use, etc
- Three modules
 - Module 1: MS-Excel Model & Database
 - Module 2: MS-Access Model & Database
 - Module 3: Output Processor & Database
- Expert use
 - Requires understanding of reality, not just plugging in numbers



HEERA Model Structure



- Algorithms developed from HEEP data (and modified by scenarios)
 - Stock: appliance numbers and change-by-year
 - Energy: use by area/appliance



Not all fun

- 5 fridges/freezers accidentally defrosted
- 5 other appliances damaged
- 1 porcelain ornament crushed by logger
- 1 linen cupboard soaked (no more wet-back flow monitoring!)
- 2 houses damaged removing meters
- 2 LPG cabinet heater incidents
- 1 LPG connection valve repaired.
- 4 house occupants died





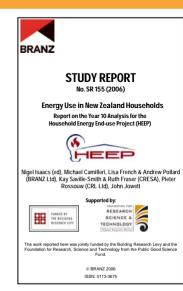
Technology Transfer

10 'Annual Reports'

- Years 1,2 & 3 published by EECA
- Years 4 10 BRANZ Study Reports

Since January 2004 downloads:

- 14,000 copies of Executive Summaries
- 870 copies of annual reports (Year 7-10)
- Many talks to industry & public
- 800 international e-mails





Some numbers

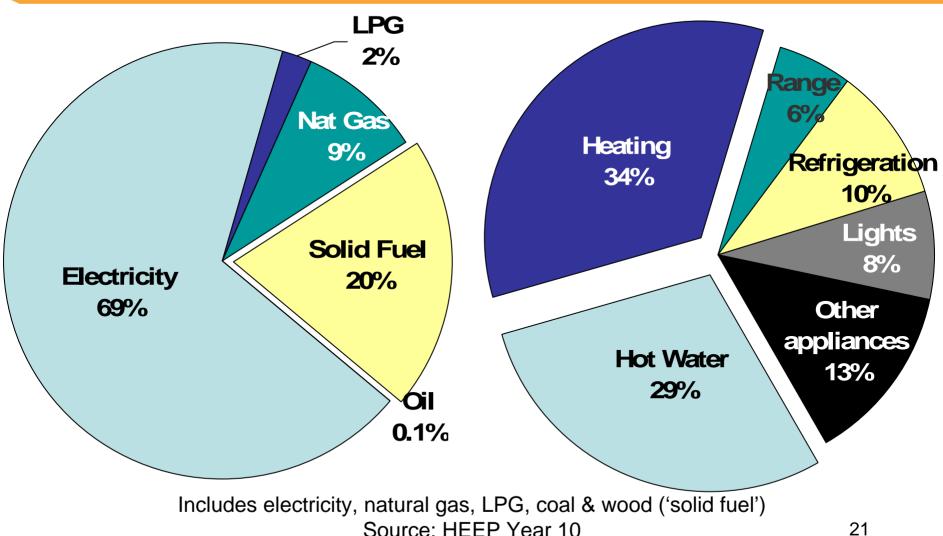
Per house	Minimum	Maximum
Floor area	51m ²	315m ²
Number of people (per house)	1	10
Occupancy (1 person per)	178m²	10m ²
Number of lights	7	143
Appliance power measurements	7	82
Sewing machines		22
Largest freezer		~ 3,000 l
Televisions		9
Electric hot water cylinders	15 litres	315 litres

Electric Water cylinders:

- 90% of houses = 1 DHW cylinder
- 9% of houses = 2 DHW cylinders
- 1% of houses = 3 DHW cylinders



Stationary Fuels & End-uses



BRANZ

Application to policy - examples

- NZ Building Code Clause H1 Energy Efficiency
 - Realistic houses & operation
- Standby electricity
 - Quantify & help set MEPS levels
- Baseload electricity
 - Identified importance of heated towel rails
- Space heating fuels
 - Quantified wood (~530 MW power station)
 - New heat pumps = New power station(s)
- Many other possibilities
 - Up to imagination



Current HEEP team

- BRANZ (Data & analysis)
 - Michael Camilleri
 - Lisa French
 - Nigel Isaacs
- CRESA (Social science)
 - Ruth Fraser
 - Kay Saville-Smith
- CRL Energy Ltd (Modelling)
 - Pieter Rossouw
- John Jowett (Statistical support)













BRANZ staff involved with HEEP

- Lynda Amitrano
- Sarah Bishop
- Sean Flanagan
- Mark Hearfield
- Susan Keddy
- Helen Mallon
- Desiree Pickering
- Andrew Pollard
- Rodger Stanford
- Sue Stevens
- Albrecht Stoecklein
- Jeremy Tries
- Norm Wood









Field Staff & Summer Students



- Patrick Arnold
- Mike Davis
- Alasdair Duncan
- Andrew Egan
- Ruwan Fernanado
- Ron Findlay
- Hamish Garland
- Caroline Hendricks
- Daniel Jang

- Lou Kolff
- Jacky Lee
- Ken Mitchell
- Jack Rutherford
- Sally Simpson
- Judith Steedman
- Nick Smith
- Krystle Stewart
- Garry Summers



Victoria University of Wellington BBSc 331 class of 2004 helped with installations

